

# SUSTAINABLE PACKAGING

Become a partner in our consortium project and tackle the most relevant questions and challenges **in the area of sustainable packaging** and receive pre-evaluated technological know-how in order to decide what kind of, when and how **to develop and/or to deploy solutions for sustainable packaging**

## Your benefits

- **Multiply the insights & perspectives** on the challenges of your industrial sector and **benefit from networking with a cross-industrial consortium** for potential future collaborations
- Insights on **new materials and semi-finished products** that support you to manage reuse- and recycling-challenges
- **Assessments on innovations** concerning technical processes and equipment for packaging, tracking, quality monitoring as well as for collection and recycling
- Innovation opportunities **for smart and sustainable packaging designs** in order to improve brand loyalty and adaptation to individual customers' needs with opportunities to cut costs

## Results

- Up to **300 assessed Innovations/Applications** to define potential development and/or deployment routes
- **Technological and economical in-depth analysis** in order to draw implementation vs. no-implementation decisions
- **Systematic overview in sustainable supply chain management** for a circular economy

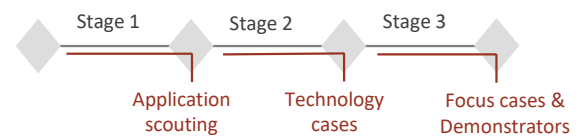
## Why this project?

In times of **social change** and **stricter legal regulations** as well as **limiting raw material resources**, companies increasingly have to ensure a secure and continuous supply of raw materials for a **circular economy** and assume their **responsibility towards the environment**.

Now it is time to identify and **develop innovative materials, processes and designs** as well as **new business models** to make your company ready for a **successful and sustainable future**.

## Procedure

The consortium consists of the research partners, experts and about 15 industrial partners. In a kick-off meeting, three milestone meetings and workshops you will meet in your new network to track the progress of the project and continuously influence the content of the upcoming phase.



## Framework

Start: September 2020

End: May 2021

Costs: 29,000 Euro

## Research Partners



## Your Contact

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