

SUSTAINABLE PACKAGING

Become a partner in our consortium project and tackle the most relevant questions and challenges **in the area of sustainable packaging** and receive pre-evaluated technological know-how in order to decide what kind of, when and how **to develop and/or to deploy solutions for sustainable packaging**

Your benefits

- **Multiply the insights & perspectives** on the challenges of your industrial sector and **benefit from networking with a cross-industrial consortium** for potential future collaborations
- Insights on **new materials and semi-finished products** that support you to manage reuse- and recycling-challenges
- **Assessments on innovations** concerning technical processes and equipment for packaging, tracking, quality monitoring as well as for collection and recycling
- Innovation opportunities **for smart and sustainable packaging designs** in order to improve brand loyalty and adaptation to individual customers' needs with opportunities to cut costs

Results

- Up to **300 assessed Innovations/Applications** to define potential development and/or deployment routes
- **Technological and economical in-depth analysis** in order to draw implementation vs. no-implementation decisions
- **Systematic overview in sustainable supply chain management** for a circular economy

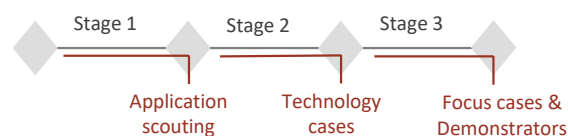
Why this project?

In times of **social change** and **stricter legal regulations** as well as **limiting raw material resources**, companies increasingly have to ensure a secure and continuous supply of raw materials for a **circular economy** and assume their **responsibility towards the environment**.

Now it is time to identify and **develop innovative materials, processes and designs** as well as **new business models** to make your company ready for a **successful and sustainable future**.

Procedure

The consortium consists of the research partners, experts and about 15 industrial partners. In a kick-off meeting, three milestone meetings and workshops you will meet in your new network to track the progress of the project and continuously influence the content of the upcoming phase.



Framework

Start: September 2020

End: May 2021

Costs: 29,000 Euro

Research Partners



Your Contact

Daniel Führen

KEX Knowledge Exchange AG

+49 241 51038 636

daniel.fuehren@kex-ag.com

